



Adobe Illustrator CS3: Introduction

Overview: Students will learn how to use Adobe Illustrator CS3 to create illustrations such as logos and advertisements that include type and graphics.

Prerequisites: Familiarity with basic operating system functions and windows application skills such as copying and pasting objects, formatting text, and saving files.

Course Length: One Day

Course Content:

Lesson 1: Creating Simple Shapes

- Create a New Document
- Customize the Workspace
- Draw Basic Shapes with the Shape Tools
- Draw Basic Freeform Shapes with the Pencil Tool

Lesson 2: Creating Logos Using Simple Shapes

- Format Objects
- Manipulate Objects
- Insert Type

Lesson 3: Creating Logos Using Custom Paths

- Draw Paths with the Pen Tool
- Modify Existing Shapes
- Duplicate Objects
- Apply Graphic Styles

Lesson 4: Enhancing Logo Type

- Apply Gradients to Type
- Flow Type on a Path
- Apply an Envelope to Type

Lesson 5: Manipulating Body Type

- Import Body Type
- Format Type with Styles
- Find and Replace Text
- Fix Spelling Errors
- Insert Typographic Characters

Lesson 6: Creating an Advertisement

- Import a Graphic
- Align Objects
- Apply Spot Colors
- Wrap Text
- Export a File



Lesson 7: Organizing Assets with Adobe® Bridge

Customize the Adobe Bridge Workspace

Append Metadata to Assets

Bridge