

U.S. Private-Sector Privacy

Module 1: Fundamentals of Information Privacy

(An introduction to major laws and concepts in privacy)

Unit 1

Common Principles and Approaches to Privacy

This unit includes a brief discussion of the modern history of privacy, an introduction to types of information, an overview of information risk management and a summary of modern privacy principles.

Unit 2

Jurisdictions and Industries

This unit introduces the major privacy models employed around the globe and provides an overview of privacy and data protection regulation by jurisdictions and by industry sectors.

Unit 3

Information Security: Safeguarding Personal Information

This unit presents introductions to information security, including definitions, elements, standards and threats/vulnerabilities, as well as introductions to information security management and governance, including frameworks, controls, cryptography, and identity and access management (IAM).

Unit 4

Online Privacy: Using Personal Information on Websites and with Other Internet-related Technologies

This unit discusses the web as a platform, as well as privacy considerations for sensitive online information, including policies and notices, access, security, authentication identification and data collection. Additional topics include children's online privacy, online data collection, email, searches, online marketing and advertising, social media, online assurance, cloud computing and mobile devices.

Module 2: United States Private Sector

Unit 1

U.S. Privacy Environment

This unit covers the structure of U.S. law, the enforcement of U.S. privacy and security laws, and information management from a U.S. perspective.

Unit 2

Limits on Private-sector Collection and Use of Data

This unit examines limits in the medical, financial, education and telecommunications and marketing sectors, as well as cross-sector privacy protection by the Federal Trade Commission.

Unit 3

Government and Court Access to Private-sector Information

This unit introduces privacy law and practice in law enforcement, national security and civil litigation.

Unit 4

Workplace Privacy

This unit includes an introduction to workplace privacy and more detailed privacy considerations before, during and after employment, including background checks, employee monitoring, investigation of employee misconduct and termination of the employment relationship.

Unit 5

State Privacy Laws

This final section of the U.S. private-sector privacy program examines U.S. state laws related in marketing, financial data, data security and breach notification.